What is claimed is:

1. A device for attenuating noise generated in a cavity of a pneumatic tire and wheel assembly, comprising at least a first and a second circumferential ring mountable to a interior surface of the tire and wheel assembly, each ring comprising at least two ridges in circumferential alignment and mutually circumferentially spaced to form gaps therebetween, wherein gaps in the first ring are axially aligned with ridges in the second ring.

2. The device as claimed in claim 1, wherein each ring comprises three ridges.

3. The device as claimed in claim 1, wherein each ring comprises four ridges.

4. The device as claimed in claim 1, wherein each ring comprises a multiple of four ridges.

5. The device as claimed in claim 1, wherein the ridges of at least one ring are mutually circumferentially spaced at least 2 mm.

6. The device as claimed in claim 1, wherein the ridges of at least one ring are mutually circumferentially spaced not more than 200 mm.

7. The device as claimed in claim 1, wherein the first and second rings are both mounted to a surface of the wheel.

8. The device as claimed in claim 1, wherein the first ring is mounted to a surface of the wheel and the second ring is mounted to a surface of the tire.

9. The device as claimed in claim 1, wherein at least the ridges of first and second rings are formed of sound absorbing material.

10. A device for attenuating noise generated in a pneumatic tire and wheel assembly, comprising at least two rings each mountable to a surface of the wheel defining an interior space of the assembly, each ring comprising a strip having at least two ridges in circumferential alignment and mutually circumferentially spaced to form gaps of at least 2 mm therebetween, each strip being formed of sound absorbing material, the at least two rings being mutually oriented so that gaps in one ring are axially aligned with ridges in the other ring.